

S&W

T R A I N I N G

Executive Training

SPRACHEN & WIRTSCHAFT GMBH

EXECUTIVE TRAINING

The bestseller in our program

GERMAN & GERMANY FOR INTERNATIONAL EXECUTIVES

The name EXECUTIVE TRAINING stands for the development of our customized individual and partner courses which have proven their effectiveness for nearly 20 years. ‚E‘ hence represents individual courses, ‚P‘ partner courses with two participants. *)

It is above all this concept which has made S&W the first choice for a number of internationally leading businesses and which has even merited a recommendation in the WALL STREET JOURNAL.

OUR TARGET GROUP

EXECUTIVE TRAINING is the ideal product for international executives who wish to improve their linguistic, and sometimes their intercultural competence as well, in a course fulfilling the following requirements

- FIRST-CLASS LEVEL OF PROFESSIONALISM
- EFFICIENT USE OF AVAILABLE TIME
- FLEXIBILITY IN METHODS AND CONTENT
- MOTIVATING CONDITIONS

OUR OFFER

It is one of the main advantages of partner and especially individual courses that you can determine not only the teaching methods and the course outline but also the time frame individually. You will come to appreciate S&W's flexible team. Nevertheless, we would like to introduce a sketch of some of the possibilities that have proven most effective in the past:

E 40 / P 40

Many of our clients prefer this format of 40 teaching units over five days. In booking this course you opt for an intensive program that sets the evenings aside for review and exercises, activities with other guests and trainers at S&W or for your personal plans.

Usually, these courses start on Monday at 8:30 a.m. and end on Friday at 12:45 p.m. Thus most of our guests can start on their trip home as early as Friday afternoon.

E 45 / P 45 (THE MOST POPULAR COURSES)

If you do not need the Friday afternoon off – for instance, because you are staying for another week at S&W or prefer to leave later – we recommend this format of 9 units over 5 days, starting Monday morning and ending Friday evening.

E 50 / P 50

This is our POWER COURSE for highly motivated participants. Compared with E 40 and P 40 it contains 10 extra units to be taken either on 3 evenings or on 2 evenings and Friday afternoon.

This format is especially designed for advanced learners who are willing to take on extra pressure. It is our experience that this highly intensive course is often too much for beginners. Since our clients' progress and well-being is our main concern, we are happy to alter your course program even after your arrival if it does not meet your expectations or wishes.

E 25 / P 25

Our LEAN COURSE consists of 5 units in the mornings (Monday through Friday). The afternoons are at your disposal.

These can be used for self-study in our institute – for instance at our computer terminal or with a video language course. Another alternative is combining your language course in the mornings with a holiday in the beautiful region around Lake Constance. This is especially advisable if you bring your family. In this case, please refer to our supplement FAMILY.

E 20 WE / P 20 WE

Our WEEK END COURSE consists of 20 units from Friday afternoon to Sunday around noon. This course schedule is ideal either for persons with a very tight schedule or as a bridge course between two week courses.

TOPICS AND DATES

are entirely up to you. If you tell us what you have in mind, we will develop a corresponding offer.

In our trainer team you will find the necessary qualifications and experiences to improve your linguistic competence in a number of areas of professional expertise. German for Banking and Finance, German for Marketing or for Human Resources, German for Lawyers, German for the Insurance Industry as well as technical German for the Automotive Industry are among the examples of areas we are able to cover competently.

CONCLUSION

S&W EXECUTIVE TRAINING is just the right course for your level of motivation. We will help you transform this motivation into the greatest possible progress in German.

***) SPECIAL INFORMATION ON OUR PARTNER COURSES**

- Obviously, partners in a partner course can be spouses who want to learn German together.
- Companies can register two colleagues at the same time for a partner course, thus receiving a customized training for two persons at a high level of cost effectiveness.
- Finally, you can also let us know that you would like to book a partner course at a particular date. We will then try to find a suitable partner for you. However, we cannot guarantee that this will always be possible.

S&W

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